

OUR CREDO ABOUT CHANGE

AT NO OTHER TIME HAS THE NEED FOR LEADERS THAT ENABLE CHANGE BEEN GREATER.

LEADING CHANGE IS AN INSIDE OUT JOB. ONE MUST FIRST CHANGE THEMSELVES BEFORE ASKING OTHERS TO CHANGE.

LEADERS ARE THE CRITICAL INGREDIENT IN ANY CHANGE. THE GREATER THE INVOLVEMENT, THE BETTER THE CHANGE.

BETTER FUTURES ARE ABOUT CREATING, NOT PROBLEM SOLVING.

LEARN FROM THE PAST.

BE IN THE PRESENT. WORK FOR THE FUTURE.

“WE” ARE SMARTER THAN “ME”.

PROGRESS NOT PERFECTION.

WE ARE IN A PERIOD OF GREAT OPPORTUNITY - AND GREAT CHALLENGE.

WE CAN EITHER SEIZE THE MOMENT OR RUN FROM IT. THERE CAN BE NO BYSTANDERS WHEN ORGANIZATIONS NEED TO CHANGE.